

Bio

Dr. Pamela Kato is an internationally recognized expert on making games that save lives. As the founding President and CEO at HopeLab, she led the efforts to develop and do research on Re-Mission, a game shown to improve adherence to cancer treatment among young people with cancer in the most scientifically rigorously designed randomized trial on a video game to date. She recently completed Air Medic Sky 1, an award-winning biofeedback game designed to improve patient safety among young doctors. She is currently working on a project to develop engaging games for rehabilitation with Medizinkraft in Austria. Dr. Kato received her masters in Counseling and Consulting Psychology from Harvard University and her Ph.D. in Psychology from Stanford University. She completed her postdoctoral fellowship at the Stanford University School of Medicine. Dr. Kato currently has an appointment at the University Medical Center Utrecht in the Netherlands and the Serious Games Institute in Coventry, England.