



**Stuart William Ferguson, PhD** is the Commissioning Editor at Mary Ann Liebert, Inc., publishers. His role is to identify emerging health related topics and to launch peer reviewed journals that share and shape developments in the field.

Bill is the author of five published books and numerous articles on effective executive leadership including *The Land of Opportunity – A Culture Parable*. A former professor of International Business at Northwood University in West Palm Beach, FL, he holds a bachelor's degree in Business Administration (cum laude) from Northwood University, a Masters in Organization Development from Georgia State University, and a doctorate in Business Administration from Kennedy Western University. His dissertation, *People Business: Mergers, Acquisitions, and Organization Cultures* was published by McGraw-Hill as *Financial Analysis of M&A Integration*.

Dr. Ferguson speaks around the world on topics related to creating high performing organizations and the commercialization of new technologies. He is the editor of Mary Ann Liebert Inc.'s ground-breaking new journal *Games for Health: Research, Development, and Clinical Applications*.

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